

Dear Community Business,

**Supporting Rotary is easier than ever. Simply allocate a portion of your advertising budget to support one or both of our annual events.** We are grateful to have the opportunity to work with so many wonderful worthy causes and even more grateful to our advertisers and event participants who afford us this opportunity. Without all of you, we would not be able to do this.

We are excited to announce that our 2021 & 2022 Duck Races were completely sold out!! **Thank you!** If you haven't advertised with us in the past, this is a great opportunity to get your name out in the community while supporting an organization with many great causes. Extend the reach of your advertising dollars by advertising with Rotary.

To learn more please check out our website, [www.RotaryPlainfieldIL.org](http://www.RotaryPlainfieldIL.org) or Facebook/PlainfieldRotaryClub. If interested in changing lives or racing ducks with Rotary contact us today!

Our Rotary Ducks had a busy off-season:

- Thanksgiving Fixings
- Christmas Presents
- Guardian Angel Clothing
- Birthday Bags
- Riverfront Casino Night
- YMCA Gala
- Library Caddy Stacks & Garden
- CASA Have a Heart for the Child
- Guardian Angel Angelica
- End Polio Now
- Chapala Preparatoria
- Riverfront Bench Sponsor

Our events help to fund, maintain and expand the many projects and programs we support in the Plainfield community. While Ducks 4 Bucks is our major event to fund our community projects and causes, Blues & Brews funds our food insecurity projects.

**Take advantage of our bundle discount program by advertising with both events at \$500 or above, total prices with discount:**

- **\$5000 Bundle for \$3750**
- **\$3000 Bundle for \$2250**
- **\$2000 Bundle for \$1600**
- **\$1000 Bundle for \$900**

If you have a creative idea of how to be involved with our events, please contact us, we are open to discussing unique partnerships. As a Community Service organization, we are only able to do what we do with the support of our community and the businesses within.

Thank you in advance for your consideration of advertising with the Plainfield Rotary Club in 2023. If you have any questions, please feel free to reach out to us. We look forward to working with you and your local business.

Sincerely,

*Officers and members of the Plainfield Rotary Club*

*"Individual commitment to a group effort – that is what makes a team work." ~ Vincent Lombardi*

*Service Above Self* Join Leaders » Exchange Ideas » Take Action

PO Box 681, Plainfield, IL 60544 • [PlainfieldRotaryClub@gmail.com](mailto:PlainfieldRotaryClub@gmail.com) • 866.277.8617



# THE PLAINFIELD ROTARY CLUB PRESENTS

# DUCKS 4 BUCKS Sunday, July 16, 2023

## Electric Park • Lockport Street Bridge • Plainfield, IL

**2021 & 2022 Races were Sold Out! Thank you to all our advertisers and adopters.** When you advertise with Rotary, our partnership is beneficial to all, by supporting and expanding our community projects and causes. Your company will receive community recognition in accordance with your package level. Banner sizes increase with package level. **Impression opportunities include:**

- Banner on Lockport St Bridge (18,000 vehicles daily)      • **\$1000 & above** announced on Race Day
- Facebook (ave. reach 1120 weekly during Duck season)      • Email blasts (approx. 1100 contacts)
- Posters throughout town (min. 40)      • Listed on our event website home page (ave. 480 weekly hits during Duck season)

JOIN US in supporting our community projects and charities we support through our Ducks 4 Bucks Race event. There will be \$3500 in cash prizes awarded along with other donated prizes. Prize slots on a first come basis, with a maximum of 8, additional donations will be transferred to our Blues & Brews raffle.

This is a Fun Event for the Kids! All adopted rubber ducks will be dumped into the river from the Lockport Street bridge and caught down stream by Rotarians. Duck adoptions are 1 duck for \$5, a family quack pack(5) for \$20 or a flock of ducks(30) for \$100. Ducks will be available through Rotarians, at local events, weekly at the Tuesday Car Show and Sunday Farmer's Market, on-line and at the Adoption Centers listed on our website.

Thank you in advance for your consideration of advertising with our 2023 Ducks 4 Bucks Race event.

**\$2500 MEGA DUCK\***  
**\$1500 SUPER DUCK\***  
**\$1000 BIG DUCK\***  
**\$500 DUCK\***  
**\$250 JR DUCK**  
**\$100 DUCKLING**  
**PRIZE DONATION**  
**(LIMIT 8)**

### 2023 ADVERTISING PACKAGES

Logo on Event Posters & Flyer's (by 4/15/23 4/29/23)	◆	◆	◆	◆			
Logo on Facebook posts	◆	◆	◆	◆			
Facebook Recognition	◆	◆	◆	◆	◆	◆	◆
Email Blasts Recognition, minimum 2 (by 5/1/23)	◆	◆	◆	◆	◆	◆	◆
Logo Banner Displayed on Bridge for Race Day	◆	◆	◆	◆			
Logo and Link on Website	◆	◆	◆				
Listed on Website				◆	◆	◆	◆
Announced at Race	◆	◆	◆				

- Yes we will display**
- poster**
  - 12"x18"
  - 8.5"x11"
- yard sign**
  - 3'x4'
  - 18"x24"

EMAIL FOR DISPLAY ONLY INTEREST

\*ELIGIBLE FOR BUNDLE DISCOUNT

### 2023 DUCKS 4 BUCKS ADVERTISING AGREEMENT

Package Level: \_\_\_\_\_ / Prize & Value: \_\_\_\_\_

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Total: \$** \_\_\_\_\_ Payment Option:  Check #: \_\_\_\_\_ payable to Plainfield Rotary Club

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Please Mail or Email completed forms and Mail payment or Complete on website • Payment deadline is 7/1/23

PO Box 681, Plainfield, IL 60544 • RotaryD4B@gmail.com • 866.277.8617 • www.Ducks4Bucks.com

COMPANY SIGNAGE WILL NOT BE DISPLAYED IF PAYMENT IS NOT RECEIVED BY DEADLINE



# THE PLAINFIELD ROTARY CLUB PRESENTS Rotary Blues & Brews

Thursday, September 14, 2023

6:00 pm - 9:30 pm Warehouse 109

14903 S Center Street, Plainfield, IL 60544

Tickets \$30\*\* includes 2 drinks

When you advertise with Rotary, our partnership is beneficial to all, by supporting and expanding our community projects and causes. Your company will receive community recognition in accordance with your package level. Banner sizes increase with package level. **Impression opportunities include:**

- Banner displayed at event
- Listed in attendee program
- \$500 & above announced at event
- Listed on 2x3' supporter poster
- Posters throughout town (min. 35)
- Email blasts (approx. 1100 contacts)
- Facebook (ave. reach 376 weekly)
- Listed on website event page (ave. 40 weekly)

While Ducks 4 Bucks is our major event to fund our community projects and causes, Blues & Brews funds our food insecurity projects. JOIN US in supporting our community food insecurities programs and charities.

**Want to treat a client or the company to a great night out?** VIP Tables are \$350 and advanced tickets are only \$30 each, includes 2 drinks, with a night of entertainment from Chicago Blues Angels, Local Brews & Spirits Selections, Treats from our Food Truck and Raffles!!

Thank you in advance for your consideration of advertising with our 2023 Rotary Blues & Brews event.

## 2023 ADVERTISING PACKAGES

**\$2500 BB KING\***  
**\$1500 MUDDY WATERS\***  
**\$1000 BUDDY GUY\***  
**\$500 LAGER\***  
**\$250 ALE**  
**\$100 GROWLER**  
**\$350 VIP TABLE**  
**RAFFLE DONATION**

Logo on Event Sign, Posters & Flyer's (by 7/24)	◆	◆	◆	◆				
Company Listed on Event Signage and Posters (by 7/24)					◆	◆	◆	◆
Logo on Facebook posts	◆	◆	◆	◆				
Facebook & Email Blasts Recognition, min. 2 (by 7/24)	◆	◆	◆	◆	◆	◆	◆	◆
Logo Banner Displayed at Event & on Event Program	◆	◆	◆	◆				
Number of Event Tickets Included	8	4	4	2			8	
Reserved Table Logo Sign (or total of 8 tickets purchased with any package)	◆						◆	
Logo and Link on Sales Website Page	◆	◆	◆					
Announced at Event	◆	◆	◆	◆				

- Yes we will display
- poster
  - 12"x18"
  - 8.5"x11"
- yard sign
  - 3'x4'
  - 20"x20"

EMAIL FOR DISPLAY ONLY INTEREST

\*\* \$40 AT THE DOOR \*ELIGIBLE FOR BUNDLE DISCOUNT

## 2023 BLUES & BREWS ADVERTISING AGREEMENT

Package Level: \_\_\_\_\_ Additional Tickets: # \_\_\_\_\_ @ \$30 \_\_\_\_\_

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Total: \$** \_\_\_\_\_ Payment Option:  Check #: \_\_\_\_\_ payable to Plainfield Rotary Club

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Please Mail or Email completed forms and Mail payment or Complete on website • Payment deadline is 9/1/23

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